



Raj Kumar Goel Institute of Technology, Ghaziabad
Affiliated to C.C.S University, Meerut, College Code-1221



*Years of Excellence
Years of Excellence*

ADMISSION OPEN FOR 2025-26



ASPIRE • ACHIEVE • ASCEND

**BACHELOR OF BUSINESS ADMINISTRATION (BBA)/
BACHELOR OF COMPUTER APPLICATIONS (BCA)**
(3 YEAR PROGRAMME)

Kanishka Tyagi
80%
2nd Position

Aiesha Sharma
82%
1st Position

Ishika Gupta
78%
3rd Position

Our best wishes for a successful career ahead.

EXTENSIVE
ALUMNI BASE

PLACEMENT
OPPORTUNITIES
IN TOP IT FIRMS

LIVE INDUSTRY
PROJECTS

LIVE SESSIONS BY
IT PROFESSIONALS

CONVERT YOUR DREAMS INTO REALITY



ABOUT THE CAMPUS

The RKG Group was founded in 2000 by the Late Shri Raj Kumar Goel ji, a visionary and humanist. His thought, "The Institute should work as an ideal family where members cooperate for the development, well-being and promotion of each other" works as a commandment for about 5000 students every years and over 400 highly qualified, experienced and dedicated faculty members in the Group. Spread over an area of about 25 acres, RKGIT offers eco-friendly beautiful surroundings with all modern civic facilities: well furnished AC lecture halls with audio video facilities, fully equipped labs, seminar halls, 24 hours library facility with e- learning resource centre with ERP safe and secure AC hostels for boys and girls separately with 24 hours Internet facility, multiple mess with hygienic food, AC cafeteria to re-energize our students, playground, Indoor- outdoor sports complex with well equipped advanced gymnasium. The group has ample computing and software facilities with WiFi enabled campus medical facilities with in house Doctors availability and transport facilities for day scholars.

ABOUT THE CCS CAMPUS

About RKGIT- CCS University Campus under the aegis of RKGIT with the legacy of 21 years encourages students to enhance their learning experience. BBA, BCA at RKGIT makes students understand broad business concepts and principles so that they can apply knowledge of theories and practices to solve current business & technical problems and also use them in higher studies. We also imbibe employability skills in students so that they can analyze and also crack various competitive exams. In addition to this, we also make them competent enough so that they can start their own ventures with the help of developed value based leadership. Students also encash the ability to forecast and critically think for better decision making.



Dinesh Kumar Goel
Chair man



Akshat Goel
Vice-Chairman



Dr. Laxman Parsad
Advisor



Dr. D K Chauhan
Executive Director



Dr. Shivani Tyagi
HOD (BBA | BCA)



To provide a platform to our students where they get to learn about innumerable streams, instill knowledge and skill and then recognize their potential to the fullest, thus, transforming, technocrat them into a business leader, entrepreneur and an intellect.



We, at RKGIT- BBA endeavor to provide quality learning experience for our faculty members, staff and students by developing critical thinking abilities, effective communication skills and ingenuity.

OUR RECRUITERS



INDUSTRIAL
TALK



CULTURAL
ACTIVITIES



PD & SOFT
SKILLS



TRAINING



INTERNATIONAL
CONFERENCES



MOCK INTERVIEWS
BY INDUSTRY
EXPERT



IT SKILL
TRAINING



STUDENT
CLUBS



SUMMITS



PLACEMENTS

KEY DRIVERS OF RKGIT CCSU CAMPUS

MOU FOR INDUSTRIAL INTERFACE

Workshops
and seminars

Industrial
Visits

Value
added Courses

Mentorship
Program

Guest/Visiting
Lectures

Summer
Training

HOLISTIC DEVELOPMENT THROUGH ACTIVITY

Case Based
Learning

Digital
Learning

Research
Based Learning

Co-curricular
activities

Soft skill
& IT skill

National
Tour

Eligibility Criteria BCA

Students who are seeking admission in BBA programme should have passed 10+2 (or its equivalent) Examination with 45% marks for General and OBC and 40% marks for SC/ST from a recognized, Board/University.

Students who appeared in 10+2 examination and awaiting for their results are also eligible to apply but their admission will be confirmed after clearing the qualifying examination.

Eligibility Criteria BCA

Students who are seeking admissions in BCA programme should have passed 10+2 (or its equivalent) examination with 45% marks for General and OBC and 33% marks for SC/ST (Art with Maths)/Ag/Bio/Science/Commerce). Students who are appeared in 10+2 examination and awaiting for their result are also eligible to apply but their admission will be confirmed after clearing the qualifying examination.

VALUE ADDED COURSE FOR BBA & BCA

- ▶ NASSCOM certified course on Artificial intelligence and Machine Learning.
- ▶ NASSCOM certified course on Internet of Things.
- ▶ NASSCOM certified course on digital Transformation.
- ▶ NASSCOM certified course on SIX Sigma.
- ▶ NSE certified course on finance Basis.
- ▶ Tally certified course on Tally Prime with GST.
- ▶ Prutor @ IITK certified course on Microsoft office 2009
- ▶ Google Digital Garage certified course on Digital Marketing
- ▶ NSIC certified course on Entrepreneurship development program
- ▶ Safe-educate certified course on SCM & Logistic

HIGHLIGHTS

- ▶ Live Projects with Upstock and Ducait
- ▶ Aptitude Training
- ▶ Employability Add-ons
- ▶ Value Enhancement Programs
- ▶ Industry Linked Educational Programs
- ▶ Exclusive Student Development Programs

CAREER POSSIBILITIES

- ▶ Business Analytics
- ▶ Human Resource
- ▶ Agri-Business
- ▶ Financial Technology
- ▶ Information Technology
- ▶ Tourism & Hospitality
- ▶ Marketing Consulting
- ▶ International Business
- ▶ Family Business & Entrepreneurship
- ▶ AIML Digital Marketing
- ▶ Software Development
- ▶ Web Development

LIFE @ RKGIT-CCSUC



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